

## Wash Select II™ & Wash Select II™ POS

### MARKETING FEATURES WITH PROGRAMMING INSTRUCTIONS

#### VIP Wash Coupons™

##### What it's all about:

VIP Wash Coupons are paper coupons that the customer inserts into the bill acceptor for a one-time discount. The coupons may be re-used once removed from the bill acceptor if they are not torn. The coupons may be programmed to equal the purchase of a wash, or to offer a dollar discount off a wash. This is another Unitec feature that allows you to use customer traffic at other local businesses to drive new customers to your carwash.

##### Marketing Tips:

- Sell Unitec VIP Wash Coupons to other businesses at a discounted price so they can re-sell or give the coupons away to their customers. They can also be sold at other stores, redeemable at your location. If you have a scanner system at your location, the VIP Wash Coupons have a UPC symbol so they can be programmed and scanned at your registers.
- Give coupons to customers who desire a re-wash.
- Check the local papers or the courthouse to get a list of recent homebuyers. Send them VIP Wash Coupons for free washes as a way of welcoming them to the community and introducing them to your business.
- VIP Wash Coupons can be sold to local charities. Donate \$1 to \$2 to the charity for each coupon sold.
- Ideas for you to customize the back of the Coinco coupons:
  - Map of your location with coupon value
  - Charity information
  - Information on a C-Store promotion
  - Information on carwash promotions (carwash club/VIP Wash Pass)
  - Detailed information on wash packages (value/importance of upgrade options)



## Programming Instructions for COINCO VIP Wash Coupons™

Unitec's Coinco VIP Wash Coupons are currently offered in 6 styles. You may use any combination of up to three of the coupons. The coupons are marked A, B, C, D, E and F and the corresponding numbers A=1, B=2, C=3, D=4, E=5 and F=6 should be noted for the instructions below. Please note that if you use coupon D, E, and/or F, a coupon programmer is required, which can be purchased by a Unitec authorized distributor. You can program the coupon value to be either a discount or worth an entire wash.

1. Using the toggle switch at the top of the CPU board, place the WSII in set up mode by moving the toggle switch toward the rear of the WSII case. (You can find the CPU board on the inside right wall of the WSII case.)
2. Using the keypad on the front of the Wash Select II door, scroll through the main menu by pressing the (3) key until the "VIP Wash Coupons" option appears on the main display. Press the (\*) key to enter.
3. You will next be presented with the option "Setup Coupon" menu. Press the (\*) key to enter. You will be prompted to "Enter Coupon Slot". Enter the number of the slot you are programming and press (\*) to enter. If you are programming coupon A, use slot 1, B use slot 2, etc.
4. Next you will be presented with the option "Enable Coupon". Press (1) for yes.
5. Next you will be prompted to enter a wash (for a free wash) or a discount in cents form. Press (1) to program the coupon to credit a wash, or press (2) to program the coupon to credit a dollar amount towards the purchase of a wash. Press (\*) to enter your selection.
6. Enter the coupon value. If you have selected "wash", enter the wash number the coupon will automatically credit and press the (\*) key. If you have selected "discount", enter the value of the discount in cents format and press the (\*) key. (Example: \$1.50 would be entered as 150.)
7. If you have selected "discount", you will be prompted to enter the minimum wash number (1-4) – this is the least expensive wash that may be purchased using the coupon. Make your selection and press (\*) to enter.
8. The WSII will then go back to the option "Setup Coupon Menu". If you are setting up more than one coupon, repeat from step #3.
9. Continue to follow these steps until you have programmed the desired coupons.
10. After you have finished programming the VIP Wash Coupons, place the toggle switch at the top of the CPU board in "operate mode" by moving it toward the front of the WSII case.



## Programming Instructions for MARS VIP Wash Coupons™

**Note:** Unitec's Mars VIP Wash Coupons are currently offered in 6 styles. You may use any combination of the six coupons. The coupons are marked M1-M6 and have specific ID codes that must be programmed. The coupons you choose must first be enabled through the Mars bill acceptor, and then programmed for a discount amount. You can program the coupon value to be either a discount or worth an entire wash.

### Enabling Mars Coupons:

1. Press the blue service button directly on the back of the bill feed opening, below the bill stacker.
2. The Bezel lights on the bill acceptor opening will start blinking.
3. Feed the coupon you want to be enabled.
4. The coupon will be drawn into the bill acceptor, and then will be ejected.
5. The flash code LED (located beside the blue service button) will flash 10 times to indicate the coupon is enabled.

### Programming Mars Coupons (you'll need to refer to the following table):

| Coupon Label | Serial Number | ID Code |
|--------------|---------------|---------|
| M1           | A000079       | 8808    |
| M2           | A000081       | 8840    |
| M3           | A000083       | 8872    |
| M4           | A000085       | 8920    |
| M5           | A000087       | 8968    |
| M6           | A000089       | 9000    |

1. Using the toggle switch at the top of the CPU board, place the WSII in set up mode by moving the toggle switch toward the rear of the WSII case. (You can find the CPU board on the inside right wall of the WSII case.)
2. Using the keypad on the front of the Wash Select II door, scroll through the main menu by pressing the (3) key until the "VIP Wash Coupons" option appears on the main display. Press the (\*) key to enter.
3. The first time you select this option, you will be prompted to "Set Manufacturer". Press (2) to select the Mars (MEI) bill validator. Once the bill validator manufacturer has been selected, you will not be prompted to set the manufacturer from this menu again.
4. You will be prompted to "Select Coupon Slot". Enter the number of the slot you are programming and press (\*) to enter. If you are programming coupon M1, use slot 1, M2 use slot 2, etc.
5. Next you will be prompted to "Enter Coupon ID." Using the table above, enter the coupon ID and press (\*) to enter.
6. Next you will be prompted to enter a wash (for a free wash) or a discount in

cents form. Press (1) to program the coupon to credit a wash, or press (2) to program the coupon to credit a dollar amount towards the purchase of a wash. Press (\*) to enter your selection.

7. Enter the coupon value. If you have selected "wash", enter the wash number the coupon will automatically credit and press the (\*) key. If you have selected "discount", enter the value of the discount in cents format and press the (\*) key. (Example: \$1.50 would be entered as 150.)
8. If you have selected "discount", you will be prompted to enter the minimum wash number (1-4) – this is the least expensive wash that may be purchased using the coupon. Make your selection and press (\*) to enter.
9. Continue with these steps until you have programmed all desired coupon slots, or press the (#) key to exit.
10. After you have finished programming the VIP Wash Coupons, place the toggle switch at the top of the CPU board in "operate mode" by moving it toward the front of the WSII case.