

IDEAS

Industry Resources

Stay in the loop with what's going on in the industry

A good way to keep informed of what's going on in the carwash industry is to join local and national carwash associations and attend their meetings and tradeshow. Carwash publications and online forums also offer loads of information.

Associations

International Carwash Association*

888-ICA-8422

www.carcarecentral.com

** Contact the ICA for a copy of their Marketing Toolkit for additional marketing campaigns and promotional ideas.*

National Association of Convenience Stores

703-684-3600

www.nacsonline.com

Mid-Atlantic Carwash Association

888-378-9209

www.mcacarwash.org

Southwest Carwash Association

800-440-0644

www.swcarwash.org

Western Carwash Association

800-344-9274

www.wcwa.org

Petroleum Marketer's Assoc. of America

703-351-8000

www.pmaa.org

Midwest Carwash Association

800-546-9622

www.midwestcarwash.com

Southeastern Carwash Association

800-834-9706

www.secwa.org

Publications

Self-Serve Operator's Forum

www.autocareforum.com

Convenience Store Decisions

www.c-storedecisions.com

Professional Carwashing & Detailing

www.carwash.com

Convenience Store News Online

www.csnews.com

Modern Car Care Online

www.moderncarcare.com

AutoLaundry News

www.carwashmag.com

NPN

www.npnweb.com